



Division of the Civilian Volunteer Medical Reserve Corps (DCVMRC) Strategy Map

MRC VISION

Dedicated Volunteers and Strong, Active Units...Building Resiliency and Reducing Vulnerability

MRC MISSION

Engage volunteers to strengthen public health, emergency response, and community resiliency

DCVMRC MISSION

Support local efforts to establish, implement, and sustain MRC units nationwide

GOALS

Serve as the national voice of the MRC network

Promote MRC participation in public health and response efforts at all levels

Support the growth and sustainability of the nationwide network of MRC units

Strengthen our internal capacity to support MRC units

STRATEGIC OBJECTIVES

Customer Perspective

Credible and Valuable MRC Network

HHS Priorities Advanced

Engaged and Satisfied MRC Unit Leaders

Internal Process Perspective

Enable Information Sharing

Provide Expert Guidance

Establish Research and Evaluation Base

Leverage Strategic Relationships

Conduct Outreach Activities

People & Resources Perspective

Competent, Motivated, and Engaged Staff Members

Sound Fiscal Management

Resources Allow Maximized Productivity

VALUES

Community: We honor the community-based nature of the MRC and recognize its spirit of volunteerism.

Action: We seek opportunities to develop meaningful initiatives that support community medical and public health volunteerism and service.

Resourcefulness: We maximize our potential to learn, and leverage relationships and assets.

Teamwork: We embrace collaboration and work collectively to achieve our mission.